

Blythe House Hospicecare Strategic Plan

Supportive palliative care for those with a life-limiting illness in the High Peak & Dales and support for their families, carers and the bereaved.



ASPIRING CARING PROFESSIONAL

Strategic Goals 2019-2022

Environment	Services	Finance	Workforce
<ul style="list-style-type: none"> • Constantly review our premises and ensure that we are fit for purpose, effective and safe • Optimise the limited space available • IT/Communications—Implement new technology prudently to fully exploit improvements • Ensure clear professional branding and communicate a clear message across multiple platforms • Engage with those who need us • Communicate the impact of what we do 	<ul style="list-style-type: none"> • Maintain current functionality by utilising more efficient clinical models • Ensure flexibility and harness the skills within the workforce • Improve access for all non-malignant diseases • Reduce reliance on hospital care • Prioritise need and funding • Identify important partnerships and find new and better ways of working together in the future • Develop our social value and environmental impact • Provide relevant and consistent support for carers 	<ul style="list-style-type: none"> • Demonstrate value for money and return on investment • Consolidate the level of funding from statutory bodies • Fund service according to priorities and limitations • Maximise the potential of resources • Develop a culture of shared fiscal responsibility; look at ways of reducing the cost of service delivery 	<ul style="list-style-type: none"> • Continue to develop a competent workforce that is flexible, innovative and ready to meet the community's future needs • Define a workforce that is fit for future purpose • Introduce new roles and structures where needed • Invest in our leaders who will be key in driving change and improvement • Develop rewarding careers

COMMUNITY FOCUS/ADAPTABLE

BLYTHE HOUSE HOSPICECARE PRIORITIES

- Deliver services which support all life limiting illnesses
 - Maintain high professional standards and organisational cohesiveness
 - Support people and their families to die at home, if that is their wish
- Increase community resilience and connectivity by developing our volunteer workforce and clinical partnerships
 - Further develop a range of income streams
- Build community relationships to increase financial and clinical efficiency